



## 2017 GLOBAL ASSEMBLY SPONSORSHIP OPPORTUNITIES

We are excited to offer the following sponsorship opportunities at the 2017 Hillel International: Global Assembly exclusively to Community Organizations\*. We expect to gather close to 1000 Hillel professionals and key stakeholders in Denver, Colorado, the week of December 4-7, 2017.

New this year, we will be offering exciting sponsorships of a co-branded mobile workspace in our conference hub (think WeWork office w/ a cafe), as well as a co-branded Wellness Lounge. We will also again offer sponsorship of evening receptions. Please reach out to [GlobalAssembly@hillel.org](mailto:GlobalAssembly@hillel.org) with questions, or to discuss further.

### WELLNESS LOUNGE SPONSOR (limit 1 sponsor) \$20,000

- Your organization's branding signage at the Wellness Lounge located in high-traffic area
- Placement of promotional materials in the Wellness Lounge
- Opportunities to offer special programming in the Wellness Lounge
- Registration for 4 attendees (hotel not included), \$400 for each additional attendee
- Complimentary exhibit table during community expo
- Sponsor logo on the conference tote bag and in the conference program/mobile app

### MOBILE WORKSPACE SPONSOR (limit 1 sponsor) \$20,000

- Your organization's branding of mobile workspace/café located in a high-traffic area throughout the entire conference
- Your organization's logo along with the Hillel International logo on sleeves at the cafe
- Placement of promotional materials in the workspace
- Opportunities to offer special programming in the workspace
- Registration for 4 attendees (hotel not included), \$400 for each additional attendee
- Complimentary exhibit table during community expo
- Sponsor logo on the conference tote bag and in the conference program/mobile app

### HOTEL KEY CARD SPONSOR (limit 1 sponsor) \$15,000

- Your organization's logo on every room key given to 1000 conference attendees, in conjunction with the Hillel International logo
- Registration for 4 attendees (hotel not included), \$400 for each additional attendee
- Complimentary exhibit table during community expo
- Sponsor logo on the conference tote bag and in the conference program/mobile app

\*All Sponsorship requests, language, logos, and artwork are subject to approval of Hillel International

\*\*We ask that sponsorships be secured no later than Wednesday, November 1, 2017 to ensure complete sponsorship fulfillment and to allow time to meet the shipping deadline. Please note that any sponsorship secured after Wednesday, October 25, 2017 may not include sponsor logo on the conference expo tote bag due to the production timeline.



## **CONFERENCE WI-FI SPONSOR (limit 1 sponsor) \$10,000**

- Your organization's logo on the Wi-Fi log-in page for the conference
- The Wi-Fi password will be your organization's name throughout the conference
- Registration for 2 attendees (hotel not included), \$400 for each additional attendee
- Complimentary exhibit table during community expo
- Sponsor logo on the conference tote bag and in the conference program/mobile app

## **EVENING RECEPTIONS SPONSOR (multiple sponsors available) \$8,000**

- Your organization's branding signage at your own reception Weds evening
- Food/Bev for 200 ppl\*\*\* (customized menu, and a local featured Colorado beer)
- Registration for 2 attendees (hotel not included), \$400 for each additional attendee
- Complimentary exhibit table during community expo
- Sponsor logo on the conference tote bag and in the conference program/mobile app

## **PROMO ITEM GIVEAWAY SPONSOR (multiple sponsor opportunities) \$8,000**

- Your organization's logo on one entire side of a giveaway item to be given to all attendees, in conjunction with Hillel International logo
- Registration for 2 attendees (hotel not included), \$400 for each additional attendee
- Complimentary exhibit table during community expo
- Sponsor logo on the conference tote bag and in the conference program/mobile app

## **CONFERENCE APP BANNER AD SPONSOR (multiple sponsor opportunities) \$5,000**

- Rotating banner advertisements within the conference app
- Registration for 2 attendees (hotel not included), \$400 for each additional attendee
- Complimentary exhibit table during community expo
- Sponsor logo in the conference program/mobile app

## **CONFERENCE TOTE BAG SPONSOR\*\* (multiple sponsor opportunities) \$3,000**

- Your organization's logo (one color) displayed on the conference tote bag
- Complimentary exhibit table during community expo
- Registration for 2 attendees (hotel not included), \$400 for each additional attendee
- Sponsor listing in the conference program/mobile app

## **COMMUNITY EXPO TABLE \$360**

- An exhibit table during the Community Expo on Wednesday afternoon of the conference

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\*\*\*Includes house wine, beer, soft drinks, appetizers, light snacks, or dessert as well as a unique local Colorado beer available only at each reception. Estimated beverage consumption is 2 drinks per person; 1 alcoholic beverage and 1 soft beverage