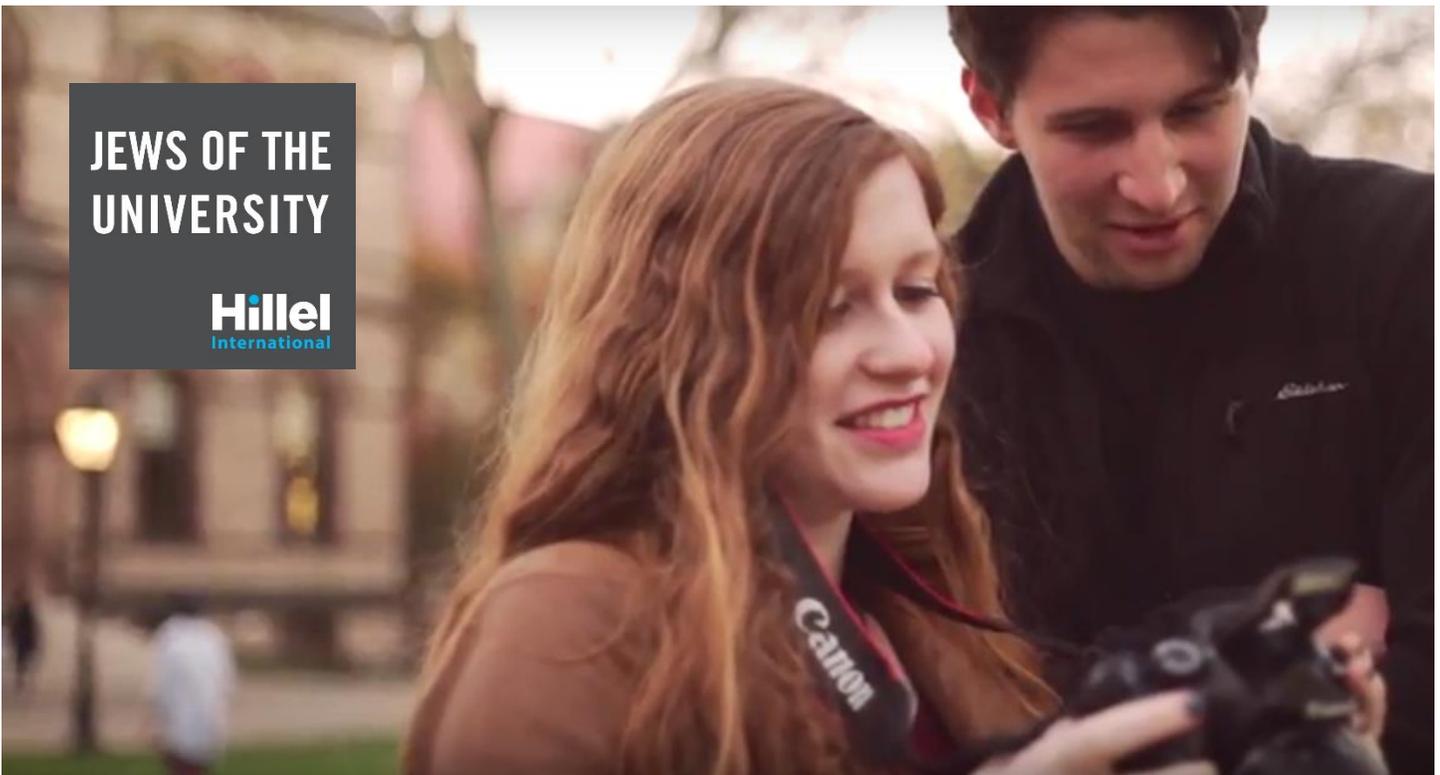


# JEWS OF THE UNIVERSITY

**Hillel**  
International



## APPLY TO BE A PHOTOJOURNALIST

Want to add “photojournalism” and “social media” to your resume? Network and meet fellow Jewish students on campus? Take part in a brand new, international project? Apply to be a photojournalist for Jews of the University!

Jews of the University is a Hillel International social media project supported by actor Michael Douglas. The project is based on “Jews of Brown” — a popular Facebook page created by Brown student Rebecca Carrol through Brown/RISD Hillel. This project will promote inclusivity and highlight Jewish diversity by training student photojournalists to interview their peers about their varied Jewish backgrounds and sharing their stories via social media.

Check it out at: [www.facebook.com/JewsoftheUniversity](http://www.facebook.com/JewsoftheUniversity)

### FREQUENTLY ASKED QUESTIONS

- What is the role of photojournalists?



- Photojournalists schedule time with Jewish peers to take their photo and interview them about themselves and their Jewish background. We have a set of standard questions we use as a starting point, and we like to see where the conversation goes from there.
- After an interview, photojournalists will pull out a couple of key pieces of the interview to share with the world. They then submit the photo and interview summary to the Jews of U Advisor who takes a final look before posting online.
- What kind of experience is necessary?
  - Some experience with photography is needed. As part of training, we will cover some best practices and style guides that we have found work well, but photojournalists should be familiar with the basics of their camera and how to use it.
- Do I need my own camera?
  - Yes.
- What is the time commitment?
  - One post = approximately 30 minutes per week. The beauty is that you can make it fit in to your own schedule! Some of your tasks will include:
    - Taking and editing photos
    - Conducting interviews and choosing a quote
    - Participating in a bimonthly phone call or webinar with photojournalists from other campuses to swap best practices and check in with the Jews of the U Advisor.
- How will this build community on my campus, and globally?
  - This project lives on Facebook. Each campus will have its own photo album so that any particular campus can share the link to its own set of photos with their own campus community. At the same time, the Jews of the University page will feature the entire collection of photos and interviews showcasing the diversity that exists among Jewish college students across the country and world.
- What are the incentives to participate?
  - Although this is not a paid fellowship, it is a fabulous way to build your resume and network of friends. Jessi Haddad, a student at Brown who was originally interviewed by the Jews of Brown team, went on to become a photojournalist and now co-leads the Jews of Brown project. In her words: "Talking to Jewish students on campus has allowed me to connect with people I would have never met before. Everyone has a story, and it is beyond fulfilling to be able to share and unpack those stories.... This project brings people together and allows them to express themselves."
- How many photojournalists will there be on each campus?
  - That depends on how many of your friends you recruit to apply with you! Solo photojournalists on a campus are by default part of the global team. Campuses with several photojournalists are encouraged to form a cohesive campus team, and we will work with the team to determine a posting schedule that ensures photos and interviews are released regularly to help gain a strong online following.
- What does it mean to be part of a global team?
  - Although each campus will essentially run its own local Jews of the University project, all photojournalists have the added benefit of networking with photojournalists on other campuses through regular phone calls or webinars to share best practices and collectively create the strongest following possible.